

ADMINISTRATIVE BLOCK



Vamsi Graphics, PKL 98663 42652

S.V.K.P & Dr. K.S. RAJU Arts & Science College

Recognised by UGC as College with Potential for Excellence &
Accredited by NAAC with 'A' Grade
PENUGONDA - 534 320, W.G.Dist. A.P.

email : svkp.penugonda@gmail.com
website : svkpandksrajucollege.org.in
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Reception : 08819 - 246545



HAND BOOK
2017 - 18

LEARN TODAY AND LEAD TOMORROW



**Dr. N. SURYANARAYANA RAJU , Principal receiving
NAAC PEER TEAM REPORT on 8-03-2017**

S.V.K.P. & Dr. K.S.Raju Arts & Science College

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PENUGONDA - 534 320, W.G.Dist. A.P.



**HAND BOOK
2017-18**

HAND BOOK COMMITTEE

1. **Dr. N. Suryanarayana Raju**, Ph.D.,
Principal & Chairman
2. **Sri K.S.R.P. Kumar John**, Lecturer in Physics
Convener
3. **Dr. R. Ramamohana Rao**, Reader in Telugu
Member
4. **Sri C.S. Anand Kumar**, Lecturer in Physics
Member
5. **Sri P.Y. Krupavaram**, Lecturer in English
Member
6. **Sri G. Sridhar**, Lecturer in Mathematics
Member
7. **Dr. Ch. Durga Prasad**, Reader in Chemistry
Member
8. **Dr. Sub.Lt. K. Chiranjeevi**, HOD of M.B.A.
Member
9. **Sri K.V. Suresh Babu**, Lecturer in Hindi
Member
10. **Kum. M. Geetha**, III B.Sc.,
Student

PERSONAL DATA

Name :

Father/Guardian's Name :

Permanent Address :

Present Address :

Admn.No.	Class & Section	Roll No.	Blood Group

PHONE NUMBERS

Land Line Cell

Land Line Cell

Land Line Cell

Land Line Cell

Land Line Cell

OUR EMBLEM



Goddess Vasavi Kanyaka Parameswari adorned at the centre of the emblem is the source of inspiration of the College. Dr. Kalidindi Suryanarayana Raju, Chief Donor of the college epitomized as Sun who bestows health to mankind, Radiance emanates faculty. Book and Pen represents teaching and learning. Water and Lotuses represents the students and their blooming minds respectively. The Management and the Principal are portrayed as Rajahamsa, which can advocate the decorum and ambience of the Institution. Paired snakes symbolize Andhra culture.

The College implanted its mission of offering "Qualitative Education" since it believes Education is the real embellishment of civilization as connoted by Bhartruhari in his holy words as "Vaagbhushanam Bhushanam"

The Management of this great institution chose this emblem designed by Dr. Rankireddy Rama Mohana Rao, which enshrines the lofty ideal : "Vaagbhushanam Bhushanam".

NATIONAL PRAYER

Vande Matharam
Vande Matharam
Sujalam suphalam malayaja sitalam
Sasyashyamala matharam
Vande Matharam
Shubhra Jyotsna
Pulakita Yamini
Phullaku Sumita
Drumadallasobhini
Suhasini
Sumadhura bhasini
Sukhadam Varadam
Matharam
Vande Mataram

-Bakimchandra Chatterjee

PLEDGE

India is my country and all Indians are my brothers and sisters. I love my country and I am proud of its rich and varied heritage. I shall always strive to be worthy of it. I shall give my parents, teachers and all elders respect and treat everyone with courtesy. To my country and my people, I pledge my devotion. In their well being and prosperity alone lies my happiness.

ABOUT THE COLLEGE

Sri Vasavi Kanyaka Paremswari & Dr.Kalidindi Suryanarayana Raju Arts & Science College, a pioneering educational institution in A.P. was established on the august day of 4th August 1974 at Penugonda in west Godavari district with the highest guiding principle "Synoptic education to all". Behind this temple of learning strenuous efforts of several political and academic stalwarts have been there right from the foundation stone for the success and the growth of this institution in a big way. It is highly apposite in this connection to mention in brief the need to establish the college and above all the way in which the founding fathers, floundered to give a concrete shape to their long cherished dream of establishing a college for the sake of the all round development of the youth in and around Penugonda.

Prior to the founding of this Institution Parents of Penugonda, West Godavari district the rice bowl of Andhra Pradesh known for it's mighty ever flowing river, the Godavari, the food giver of India and unique cultural values had to send their children to far off places for Pursuing U.G and P.G Courses. Both Parents and Students used to face several ordeals like transportation charges and exorbitant tuition fees etc. So Parents relinquished the idea of sending their children for pursuance of further studies. The future of the Students of this historically and culturally famous penugonda town was at stake, when it was at this crucial juncture some of the leading lights, Pro bono public activists and above all Philanthropists joined their minds and might together and formed into an association called S.V.K.P. Arts & Science College Association and in Chorus the association made Sri Kotla Venkataramaiah as the founder president, keeping at the back of their minds his committed selfless meritorious services he rendered. Thus this college came in to existence and became an oasis to several students in and around West Godavari District. In this connection it is quite germane to mention especially the name of the then local MLA Sri Vanka Satyanarayana a gentleman to the core in the field of malign politics, without whose combined contribution, the college would not have come to a reality. The college

has been aptly named after the Presiding deity of Penugonda, Sri Vasavi Kanyaka Parameswari and the name of Dr.Kalidindi Suryanarayana Raju was added to the main name later as a token of gratitude for his huge generous donation, he gladly made. Thus this college acquired the name of S.V.K.P. & Dr.K.S. Raju Arts & Science College.

This college is situated on the right bank of the Nidadavole – Narsapuram Canal in Penugonda, West Godavari District. This college with the passage of the time became a mighty force to reckon in the fields of Science, Technology Arts and Commerce.

At the first go, the Government of Andhra Pradesh granted permission to degree courses in B. A., B. Sc., and B. Com., and Andhra University granted affiliation to the courses taking the cabinet resolutions of Government of Andhra Pradesh as the basis. Later as a part of Restructured Courses Electronics and Computer Sciences were introduced at U.G Level in the year 1984 and 1986 respectively. MCA and MBA were introduced during the years 1992 and 1993 respectively. M. Sc., Industrial Chemistry in 1995, M. A., Political Science, in 1998 M. Sc., Computer Science were introduced. In the year 2003 M. Sc., Mathematics, M. Sc., Organic Chemistry, in 2006 M. Sc., Biotechnology and M. Sc., Botany were introduced in order to make the students fit and suited to the fast moving modern changes that have been occurring in the field of education.

Thus with the all round co-operation of the Management, the succeeding Principals, the Teaching and Non-Teaching Staff the Higher Education was brought to the very door steps of the rural folk. The strength at the beginning of the college was 300 only. Now the strength of the college is around 2000 in which the strength of girl students is around 47%, 60 Teaching staff out of which 11 are Ph.D., holders, 11 are M.Phil. holders and 55 Non-Teaching staff, all total 115 employees are working round the clock for the benefit and welfare of the students. So far 7 UGC MRPs have been completed.

Well equipped Museums for Botany and Zoology were arranged for the sake of all the science students. A seminar hall with A/c. facilities was also arranged for the academic deliberations. The college owns 18 acres of land on which eye catching and awe-struck permanent buildings were constructed with cement roads leading to every corner of the college. Along with it a garden was also developed as an adding beauty to the college. A large play ground is earmarked to conduct several types of games and sports events. Tennis court, basket ball courts are added attractions. A strong and huge compound wall was built around the entire area.

With the advent of the newly established university in Godavari Districts, the affiliation for all UG courses has been transferred from Andhra University to Adikavi Nannaya University, Rajamahendravaram from the academic year 2012-13 and PG courses from 2016-17 admitted batch.

The college has been receiving grants from the University Grants Commission and Grant-in-Aid from the Government of Andhra Pradesh. Two Cycles of NAAC have been successfully completed and accredited the institution with grades B++ in 2005 and B in 2011 respectively. CBCS & Semester System in the Degree Courses have been introduced in the college from the academic year 2015-2016 according to the guidelines issued by the affiliating university and APSCHE. Internal Quality Assurance Cell has been constituted as per NAAC norms during the year 2005-2006. The Cell periodically assesses and ensures quality of Academic Programmes. The campus is well equipped with attached hostels for Men and Women separately. The college has Two **NCC** and Three **NSS** units.

The college got its place out of the 123 prestigious colleges recognised by UGC across the Country during the 12th plan period. As a result the college obtained the status of "**College with Potential for Excellence**" by UGC, New Delhi, in 2016.

The College has successfully completed three cycles of NAAC accreditation without any break since its first accreditation. The college was accredited by **NAAC with Grade 'A' during its third cycle in 2017**. The CPE status and accreditation with 'A' grade by NAAC are the greatest achievements in the history of our college.

The management, the entire staff and the students with single minded concentration and devotion have been working with missionary zeal to achieve and attain the supreme goal for which the college was established "Vagbhushanam Bhushanam" ... (Education is the only true-born ornament) the nub of our college.

VISION

- ☞ To enrich and stimulate creativity in young minds.
- ☞ To nurture a spirit of tolerance in the youth of the multicultural society.
- ☞ To impart knowledge and skills through scientific temper.
- ☞ To promote value based Education.

MISSION

- ☞ To empower the socially, economically and educationally marginalized sections of the rural society of the region.
- ☞ To augment a new generation of students for contributing to the future knowledge economy.
- ☞ To sensitize the students towards social awareness and gender equality.

AFFILIATION

SVKP & Dr. K.S. Raju Arts & Science College, Penugonda is affiliated to Andhra University, Visakhapatnam (III MCA) & Adikavi Nannaya University, Rajamahendravaram (All UG & PG Courses). The Post Graduate courses and MCA are approved by AICTE, Ministry of Human Resources, New Delhi. The college has been receiving grants from University Grants Commission and Grant-in-Aid from the Government of Andhra Pradesh.

COURSES OFFERED BY THE INSTITUTION

Post Graduate Courses

- ◆ MCA
- ◆ M.B.A.
- ◆ M.Sc., Organic Chemistry
- ◆ M.Sc., Botany
- ◆ M.Sc., Zoology

Under Graduate Courses

◆ B.Sc.,	PART - I
◆ B.Com.,	1) English
◆ B.A.	2) Telugu / Hindi

PART - II

B.A.	History, Economics, Politics (HEP)	TM
	History, Politics, Local Self Government (HPL)	TM
	Mathematics, Physics, Chemistry	TM
	Mathematics, Physics, Electronics	EM
B.Sc.	Mathematics, Physics, Computer Science	EM
	Mathematics, Chemistry, Computer Science	EM
	Mathematics, Physics, Chemistry	EM
	Chemistry, Zoology, Biotechnology	EM
	Microbiology, Biochemistry, Biotechnology	EM
B.Com.	i) General	TM
	ii) Vocational	EM

**ACADEMIC GUIDANCE TO
NPTEL ONLINE CERTIFICATE COURSES
CONDUCTED BY IITs & I.I.Sc.**

MEMBERS OF GOVERNING BODY

01. **Sri Pitani Suryanarayana Garu**
President
SVKP A & S College Association
KOMMUCHIKKALA, (Via) Lankala Koderu, W.G.Dist.
02. **Sri Tadi Nagi Reddy Garu**
Vice - President
SVKP A & S College Association
Bridge Street, PENUGONDA
03. **Sri Chevuri subrahmanyewara Rao Garu**
Vice - President
SVKP A & S College Association
H.No. 10-57/4/5, Visalakshmi Nagar
VISAKHAPATNAM - 530 043
04. **Dr. K. Ramachandra Raju Garu, M.D.,**
Secretary & Correspondent
SVKP A & S College Association
Yellapragada Nursing Home, PENUGONDA
05. **Sri Surneedi Rama Koteswara Rao Garu**
Joint Secretary
SVKP A & S College Association
Ramineedi vari street, PENUGONDA
06. **Sri Penmetsa Venkata Subrahmanyam Raju Garu**
Joint Secretary
SVKP A & S College Association
S-3, Amrutha Apartments, D.No. 33-8-21(18),
Kanchi Raju Street, TANUKU - 534 211, W.G.Dist.
07. **Sri Vuddagiri Lavakumar garu, B.Com.,**
Treasurer
SVKP A & S College Association
Flat No. 204, Adarsa Complex, Velpur Road
TANUKU - 534 211, W.G.Dist.

08. **Sri Nooli Venkata Somaraju garu, B.Sc.,**
Governing body member
SVKP A & S College Association
Main body, PENUGONDA
09. **Sri Kotla Venkateswara Rao garu**
Governing body member
SVKP A & S College Association
Main Road, PENUGONDA
10. **Sri Pilli Pullam Setty garu**
Governing body member
SVKP A & S College Association
JILLAMCHERUVU, Via Inaparru
11. **Sri Manne Gopala Krishna Gokhale garu**
Governing body member
SVKP A & S College Association
Subbarao Steet, TGADEPALLIGUDEM
12. **Dr. P.V.S Satyanarayana Varma Raju garu, M.B.B.S.**
Governing body member
SVKP A & S College Association
B-6, Quarter Maharaja Institute of Medical Sciences
NELLIMARLA - 535 217, Vijayanagaram District, A.P.
13. **Sri Kanumuri Venkata Subba Raju garu**
Alias Chanti Raju
Governing body member
SVKP A & S College Association
KOTHAPADU, Iragavaram Mandal, W.G.Dt.
14. **Sri Penmetsa Ramalinga Raju garu**
Governing body member
SVKP A & S College Association
Telephone co-axial road, Sijjapuram, TANUKU
15. **Sri T.A. Suryanarayana Reddy garu, B.Sc., D.F.T (S.R & S.E)**
Governing body member
SVKP A & S College Association
Bridge Street, PENUGONDA

16. **Sri Pithani Satyanarayana garu**
Hon'ble Minister for Labour, Employment, Training & Factories
Governing body member
SVKP A & S College Association
KOMMUCHIKKALA, (Via) Lankalakoderu, W.G.Dt.
17. **Sri Penjerla Satyanarayana garu**
Governing body member
SVKP A & S College Association
Book Centre, Main Road, PENUGONDA
18. **Sri Dr. P. Suryanarayana Raju garu, M.B.B.S.**
Governing body member
SVKP A & S College Association
Srinivasa Nursing Home,
NOWDURU JUNCTION, Veeravasaram Mandal
19. **Sri K.V.V. Subrahmanyam garu**
Governing body member
SVKP A & S College Association
Javvadi vari street, PENUGONDA
20. **Sri Justice P. Ramakrishnam Raju garu**
Governing body member
SVKP A & S College Association
10-809 Walnut, Phase 13
Indu Fortune Fields, KPHB Colony, HYDERABAD - 72
21. **Late Smt. Kotla Suryakanthamma garu**
W/o Late Kotla Venkatramayya garu
Governing body member
SVKP A & S College Association
D.No. 22-14-8, Moganti vari Street, BHIMAVARAM, W.G.Dist.
22. **Smt. Atyam Kasulamma garu**
W/o Late Venkateswara Rao garu
Governing body member
SVKP A & S College Association
D.No. 8-590/37 B, KSR Complex Road
Opp. Raghavendra Tower, RAVULAPALEM, E.G.Dist.

23. **Smt. Nuli Venkata Lakshmi Tayaru garu**
W/o Late Sri N.V.S. Nageswara Rao garu
Governing body member
SVKP A & S College Association
Main Road, PENUGONDA
24. **Smt. Javvadi Lakshminarasayamma garu**
W/o Late Sri Javvadi Sriranganayakulu, Ex. M.L.A.
Governing body member
SVKP A & S College Association
Javvadi vari Street, PENUGONDA
25. **Smt. Nowbathu Swarajya Lakshmi garu**
W/o Late Sri Nowbathu Venkata Suryanarayana
Governing body member
SVKP A & S College Association
Main Road, PENUGONDA
26. **Sri Mynam Venkata Ramakrishna Naga Durga Prasad garu**
Governing body member
SVKP A & S College Association
Merchants Association Building street,
PENUGONDA
27. **Sri Nooli Lakshmana Swamy garu**
S/o Late Sri Nooli Narasimha Murthy garu
Governing body member
SVKP A & S College Association
Main Road, PENUGONDA
28. **Sri Pilli Venkata Satti Raju garu, B.A., B.L.,**
Co-option Member
SVKP A & S College Association
Near MRO Office, PENUGONDA
29. **Sri Tetali Sriram Reddy garu**
Co-option Member
SVKP A & S College Association
Near Bus complex, PENUGONDA

30. **Sri Penmetsa Subbaraju garu**
S/o Bapi Raju garu
Co-option Member
SVKP A & S College Association
KAVALIPURAM - 534 222, Iragavaram Mandal
31. **Sri Gurralla Srinivasa Rao garu**
S/o Pulla Rao garu
Co-option Member
SVKP A & S College Association
D.No. 22-14, Santhi Nagar, PENUGONDA
32. **Sri Koonala Adinarayana garu**
Co-option Member
SVKP A & S College Association
Tadi vari street, PENUGONDA
33. **Sri Pithani Satyanarayana garu**
Ex-officio Member
Hon'ble Minister for Labour, Employment, Training & Factories
Governing body member
KOMMUCHIKKALA, (Via) Lankalakoderu, W.G.Dt.
34. **Dr. N. Suryanarayana Raju garu, Ph.D.,**
Principal & Ex-officio Member
35. Government Representative :
Dr. K.Prameela, M.Sc., Ph.D.,
Regional Joint Director of Collegiate Education
RAJAHMAHENDRAVARAM
36. University Representative :
Prof. P. Suresh Varma, Ph.D.,
Principal - University Engineering College
Adikavi Nannaya University
RAJAHMAHENDRAVARAM, E.G.Dist.
37. Staff Representative :
Dr. Ch. Durga Prasad, M.Sc., M.Phil., Ph.D.,
Reader in Chemistry

AIDED TEACHING STAFF

Sarvasree

1. **Dr. N. Suryanarayana Raju**, Ph.D.,
Principal
2. **Sri K.S.R.P. Kumar John**, M.Sc., M.Phil.,
Lecturer in Physics
3. **Dr. R. Ramamohana Rao**, M.A., Ph.D.,
Reader in Telugu
4. **Dr. Y.V.V. Appa Rao**, M.Sc., Ph.D.,
Lecturer in Electronics
5. **Sri K. Sasi Kumar**, M.A., M.Phil.,
Lecturer in English
6. **Sri S. Srinivasa Rao**, M.Sc., M.Phil.,
Lecturer in Physics
7. **C.S. Anand Kumar**, M.Sc., M.Phil.,
Lecturer in Physics
8. **G. Sridhar**, M.Sc., M.Phil.,
Lecturer in Mathematics
9. **P.Y Krupavaram**, M.A.,
Lecturer in English

AIDED NON - TEACHING STAFF

P. Venkanna , B.A.,	Senior Assistant
I.V. Mallikharjuna Rao	Junior Assistant
K. Srinivasu , B.A.,	Junior Assistant
S. Suryanarayana , M.A., PGDCA	Typist
G. Bhaskara Rao	Store Keeper
K. Ramakrishna	Store Keeper
M.V.S.S. Subrahmanyam	Record Assistant
R. Srinivas	Record Assistant
P. Srinivasa Raju	Technician
K. Satyanarayana	Herbarium Keeper
P.Ch. Sakthi Raju	Office Subordinate
K.G. Naga Raju , M.B.A., PGDCA.,	Office Subordinate
K. Naresh , B. A.,	Office Subordinate
N. Anil Kumar , M.Sc.,	Office Subordinate
A. Venkata Rao	Office Subordinate
M. Hema Srikanth , B.A.,	Office Subordinate
M. Subbi Reddy	Gardener-cum-Waterman
N. Naga Babu	Scavenger
P. Malleswara Rao	Watchman
A. Satyanarayana	Office Subordinate

UN-AIDED TEACHING STAFF - (U.G)

Sarvasree

- | | |
|--|------------------------------|
| 1. K.V. Suresh Babu, M.A. | Lecturer in Hindi |
| 2. V. Kavitha Kumari, M.Sc., M.Phil., M.Tech. (CS&E) | Lecturer in Maths |
| 3. D.V.R. Srinivas, M.A., | Lecturer in History |
| 4. K. Trinadha Ravi Kumar, M.Sc., M.Tech., | Lecturer in Com.Science |
| 5. Dr.M. Rajya Lakshmi, M.A., Ph.D., APSET | Lecturer in Telugu |
| 6. T. Ramesh, M.Sc., | Lecturer in Biotechnology |
| 7. B. Mamillu, M.Sc., M.Phil., | Lecturer in Maths |
| 8. T. Divakar, M.Sc., B.Ed., | Lecturer in Biochemistry |
| 9. Dr. K.Srilakshmi, M.Sc., B.Ed., Ph.D., | Lecturer in Botany |
| 10. Dr. K.Lakshmi Kanthamma, M.Sc., M.Phil., Ph.D., | Lecturer in Zoology |
| 11. P. Ramakrishna, M.A., | Lecturer in Politics |
| 12. P.B.V.A.S. Ravi Kiran, M.Sc., APSET | Lecturer in Physics |
| 13. B. Satya Sai, M.Sc., M.Tech., | Lecturer in Computer Science |
| 14. P. Malleswari, M.A., | Lecturer in English |
| 15. R.N. Srinivasu, M.Com., PGDCA | Lecturer in Commerce |
| 16. V. Satish Kumar, M.Sc., | Lecturer in Zoology |
| 17. D.V.S. Sarma, M.Sc., | Lecturer in Physics |
| 18. J. Murali Mohana Rao, M.Com., APSET | Lecturer in Commerce |
| 19. B. Bapi Reddy, B.Com., M.P.Ed., SLET | Lecturer in Phy. Edn. |
| 20. P. Madhavi, M.Sc., | Lecturer in Mathematics |
| 21. M.V. Murali Krishna, M.Sc., | Lecturer in Chemistry |
| 22. G. Srinivas, M.Com., | Lecturer in Commerce |
| 23. Ch.V.Subba Raju, M.Com., | Lecturer in Commerce |
| 24. J. Murali Krishna, M.Com., | Lecturer in Commerce |
| 25. M. Venkateswara Rao, M.A., | Lecturer in Economics |
| 26. Ch. Ramalakshmi, M.Sc., | Lecturer in Chemistry |
| 27. R.N.L. Prasanna, M.Sc., | Lecturer in Electronics |
| 28. P. Meeraiah, M.A., M.Ed., B.Li.Sc., SET | Lecturer in Economics |
| 29. Y. Mary Kumari, M.Sc., | Lecturer in Chemistry |
| 30. T. Kasturi, M.Sc., | Lecturer in Microbiology |
| 31. G. Narasimha Swamy, M.Sc., | Lecturer in Botany |

UN-AIDED TEACHING STAFF (P.G)

M.B.A.

Sarvasree

- | | |
|--|---------------------|
| 1. Dr. K. Chiranjeevi, M.B.A., M.H.R.M., Ph.D. | Head |
| 2. Dr. I. Sai Prasad, M.B.A., M.Com., Ph.D. | Associate Professor |
| 3. Dr. B. Ratna Raju, M.B.A., Ph.D., SLET | Asistant Professor |
| 4. K. Viswanadha Raju, M.B.A., M.Phil., | Asistant Professor |
| 5. S. Satya Kiran, M.B.A., | Lecturer |

M.C.A.

- | | |
|--|--------------------------------|
| 1. Ch.Srinivasa Rao, M.C.A., M.Tech., SET, NET | Director-cum-Placement Officer |
| 2. Smt. A.N. Rama Mani, M.C.A. | Associate Professor |
| 3. B.N.S.Gupta, M.C.A., M.Tech., | Associate Professor |
| 4. K.Lakshamana Reddy
M.C.A. DOEACC 'C' Level, M.Tech (CSE) | Associate Professor |
| 5. P.Srinivasa Reddy, M.C.A., | Associate Professor |

P.G. COURSES

- | | |
|---|------------------------|
| 1. Dr. Ch. Durga Prasad, M.Sc., Ph.D., | Reader in Chemistry |
| 2. P.S. Phani Krishna, M.Sc., M.Phil., | Lec. in Chemistry |
| 3. A.R.L. Sarma, M.Sc., B.Ed., | Lec. in Org. Chemistry |
| 4. T. Venkateswarlu, M.Sc., | Lec. in Chemistry |
| 5. Sk. Jakeer Hussain, M.Sc., | Lec. in Zoology |
| 6. Dr.U.D.V.P. Pulla Rao, M.Sc., Ph.D., | Lec. in Zoology |
| 7. P. Chamundeswari Devi, M.Sc., B.Ed., APSET | Lec. in Botany |
| 8. G. Jyothi, M.Sc., B.Ed., | Lec. in Botany |
| 9. T. Bhlulakshmi, M.Sc., | Lec. in Zoology |

UN-AIDED NON - TEACHING STAFF

1. P.V.V.L.N. Narasimha Rao, M.Com., PGDCA Programmer
2. S.V. Sita Ratnam, B. A., Record Asst.,
3. T. Srinivasa Reddy, M.A., M.Li.Sc., Assistant Librarian
4. N. Srinivasa Rao, B.Sc., PGDCA, Record Asst.
5. K.V.V. Satyanarayana, B. A., Record Asst.
6. P. Govinda Raju, M. A., Record Asst.
7. T. Suguna, B. A., Record Asst.
8. P. Subrahmanyeswara Rao, B.A., Record Asst.,
9. K. Chalapathi Rao, M.A.,
10. P. Gopi Krishna, M.A., M.Li.Sc.,
11. P. Lenin Babu, B.A., PGDCA, Programmer
12. B.V. Gopala Krishna, M.A.,
13. V.P. Pullam Setty, B.A., B.Li.Sc.,
14. P.V. Satyanarayana, M.A.,
15. K. Srinivas
16. P. Venkatesh, B.A.,
17. N. Vijaya Saradhi, M.B.A., GNIIT., MIS., Hardware Engineer
18. M. Sitaramayya, B.A.,
19. M. Chandra Prasad, M.A.,
20. N.S.V. Prasad
21. N. Venkata Sessaiah
22. S. Satyanarayana, B.A.,
23. R. Mutyala Rao, M.A., B.Ed.,
24. Y. Rama Rao Games Boy
25. S. Suryanarayana Watch Man

26. K. Satyavathi Sweeper
27. G. Naga Mani Sweeper
28. Ch. Padma Sweeper
29. D. Lakshmi Sweeper
30. J. Vasudeva Rao, M.Com., D.I.S.M., Record Asst.,
31. K. Koteswara Rao Gardener
32. Sk. Jilani Watch Man
33. T. Satyanarayana Night Watchman
34. B.V. Nageswara Rao, 99126 90247 Electrician
35. B. Suryanarayana Scavenger

SVKP SUPPORTING SERVICES

1. Internal Quality Assurance Cell (IQAC)
2. N.C.C (2 Naval Divisions)
3. Sports & Games
4. N.S.S (3 units)
5. Career Guidance & Placement Cell
6. Men's Hostel
7. Women's Hostel
8. A.C. Seminar Hall
9. e - Class Rooms
10. Internet Centers
11. U.G. & P.G. Libraries
12. Co-operative Stores
13. Mineral Water Plant
14. Eco Club
15. Red Ribbon Club
16. Consumer Club
17. Grievance & Reddressel Cell
18. Women Empowerment Cell
19. Botany Museum
20. Zoology Museum
21. Language Lab
22. Commerce Lab
23. UGC Networking Centre
24. IEG - Jawahar Knowledge Center
25. Online Certificate Courses
26. Girls Gym & Boys Gym
27. Canteen

ADKIKAVI NANNAYA UNIVERSITY : RAJAHMAHENDRAVARAM ACADEMIC CALENDER FOR U.G. COURSES FOR ALL Semesters in CBCS Pattern' FOR THE ACADEMIC YEAR 2017 - 18

S.No	Particulars	Dates
1.	Commencement of Sale of Application and Registration	15-05-2017
2.	Last date for Admission into First Year Degree Course without late fee	29-07-2017
3.	Last date for Admission into First Year Degree Course with late fee	16-08-2017
4.	Last date for Submission of a) List of Students b) Payment of Affiliation Fee without Late fee	28-08-2017
5.	Last date for Submission of a) List of Students b) Payment of Affiliation Fee with Late fee	31-08-2017
6.	Commencement of Class Work for I, III, V Semesters	03-07-2017
7.	Last date for Transfers without late fee	15-07-2017
8.	Last date for Transfers with late fee	31-07-2017
9.	Orientation Programme for First Semester	03-07-2017 to 08-07-2017
10.	First Mid Exams	Last week of August 2017
11.	Second Mid Exams & Issue of Semester end Examination Applications	Last week of September 2017
12.	Dasara Holidays	25-09-2017 to 30-09-2017
13.	Last date for submission of Examination Applications for I, III & V Semesters	07-10-2017
14.	Last date for submission of Attendance Particulars of I, III & V Semesters	
15.	Last day of Instruction of I, III & V Semesters	02-11-2017
16.	Practical Examinations for I, III & V Semesters (Internal Assessment only)	03-11-2017 to 14-11-2017

S.No	Particulars	Dates
17.	Commencement of I & III Semester End Exams	15-11-2017
18.	Commencement of V Semester End Exams	16-11-2017
19.	Semester Break	27-11-2017 to 02-12-2017
20.	Commencement of Class work for II, IV & V Semesters	04-12-2017
21.	Christmas Holidays	24-12-2017 to 26-12-2017
22.	Sports / Cultural Activities	10-01-2018 & 11-01-2018
23.	Pongal Holidays	12-01-2018 to 20-01-2018
24.	First Mid Exams	First Week of February 2018
25.	Second Mid Exams / Issue of Semester End Examination Applications	First Week of March 2018
26.	Last date for submission of Attendance Particulars of II, IV & VI Semesters	24-03-2018
27.	Last date of Instruction for II, IV & VI Semesters	04-04-2018
30.	Commencement of II, IV, VI Semester End Exams (Theory & Practical)	06-04-2018
31.	Commencement of II Semester End Exams	06-04-2018
32.	Summer Vacation	09-04-2018 to 10-06-2018
33.	Re-opening day for III & V Semesters	11-06-2018

NOTE :

1. Mid - Semester Examinations to be conducted by the department without disturbing regular classes.
2. Notification for Semester End Examinations to be issued separately.
3. No Supplementary Examinations under CBCS Pattern.

**LIST OF WORKING DAYS / HOLIDAYS FOR UG COURSES
FOR THE ACADEMIC YEAR 2017 - 18**

Re-opening : 03-07-2017

MONTH	Holidays Description	No.of Holidays	No.of Working Days	Total
July 2017	08 Second Saturday 02, 09, 16, 23, 30 Sundays	06	25	31
August 2017	12 Second Saturday 06, 12, 20, 27 Sundays 14 Krishnastami 15 Independence Day 25 Vinayaka Chavithi	08	23	31
September 2017	09 Second Saturday 03, 10, 20, 24 Sundays 02 Bakrid 28 Durgasthami 30 Vijaya Dasami Dasarah Holidays 25-09-17 to 30-09-2017	12	18	30
October 2017	14 Second Saturday 01, 08, 15, 22, 29 Sundays 01 Moharam 02 Gandhi Jayanthi 19 Diwali	08	23	31
November 2017	11 Second Saturday 05, 12, 19, 26 Sundays	05	25	30
December 2017	09 Second Saturday 03, 10, 17, 24 Sundays 01 Milad-Un-Nabi 25 Christmas Christmas Holidays 24-12-17 to 26-12-17	08	23	31

MONTH	Holidays Description	No.of Holidays	No.of Working Days	Total
January 2018	13 Second Saturday 07, 14, 21, 28 Sundays Pongal Holidays 12-01-2018 to 20-01-2018 26 Republic Day	13	18	31
February 2018	10 Second Saturday 04, 11, 18, 25 Sundays 14 Maha Sivarathri	06	22	28
March 2018	10 Second Saturday 04, 11, 18, 25 Sundays 01 Holi, 18 Ugadi 25 Srirarama Navami 30 Good Friday	07	24	31
April 2018	14 Second Saturday 01, 08, 15, 22, 29 Sundays 05 Babu Jagajivanram Jayanthi 14 Dr. B.R. Ambedkar Jayanthi	07	23	30

Regarding the date(s) of the festivals, the dates announced by the State Government of Andhra Pradesh to be followed.



**One of the
very important
Characteristics of a
Student is to
Question.
Let the students
ask questions**

**Confidence and
Hardwork
is the Best Medicine
to Kill the Disease
called Failure.
It will make you
Successful Person**

**ADKIKAVI NANNAYA UNIVERSITY : RAJAHMAHENDRAVARAM
ACADEMIC CALENDER FOR P.G. COURSES
FOR THE ACADEMIC YEAR 2017 - 18**

S.No	Particulars	Dates
1.	Commencement of Classwork for I, III & V Semesters	19-06-2017
2.	Spot Admissions	19-30 June 2017
3.	Orientation Programme for I Semester students	21-22 July 2017
4.	Last date for Submission of Admissions List to the office of the Directorate of Admissions	03-07-2017
5.	Last date for Submission of Students details along with affiliation fee to the office of the Dean, C.D.C.	15-07-2017
6.	First Mid Examinations	2 nd Week of August 2017
7.	Dasara Holidays	25-30 Sep. 2017
8.	II Mid Examinations	2 nd Week of October 2017
9.	Last date for submission of Mid Examinations' Marks	20-10-2017
10.	Last day of instruction for I, III & V Semesters	21-10-2017
11.	Commencement of I, III & V Semester end Examinations / backlog examinations Practical and Theory	23-10-2017
12.	Commencement of II, IV & VI Semester classes	20-11-2017
13.	Christmas Holidays	24-26 Dec.2017
14.	First Mid Examinations	2nd week of Jan. 2018
15.	Pongal Holidays	12-20 Jan. 2018
16.	Second Mid Examinations	2nd week of March 2018
17.	Last date for submission of Second Mid examinations' marks	28-03-2018
18.	Last day of Instruction for II, IV & VI Semesters	31-03-2018
19.	Commencement of II, IV & VI Theory & Practical Examinations / Viva-voce / Project Work etc.,	03-04-2018
20.	Summer Break	01-05-2017 to 17-06-2018
21.	Re-opening and Commencement of class work for III & V Semesters for the Academic year 2018-19	18-06-2018

Note : 1) Mid Semester Examinations to be conducted by the Department without disturbing regular classes. 2) Notification for Semester end examinations will be issued separately by Controller of examinations.

**LIST OF WORKING DAYS / HOLIDAYS FOR PG COURSES
FOR THE ACADEMIC YEAR 2017 - 18**

Re-opening : 19-06-2017

MONTH	Holidays Description	No.of Holidays	No.of Working Days	Total
June 2017	25 Sunday 26 Ramzan	02	10	12
July 2017	08 Second Saturday 02, 09, 16, 23, 30 Sundays	06	25	31
August 2017	12 Second Saturday 06, 12, 20, 27 Sundays 14 Krishnastami 15 Independence Day 25 Vinayaka Chavithi	08	23	31
September 2017	09 Second Saturday 03, 10, 20, 24 Sundays 02 Bakrid 28 Durgasthami 30 Vijaya Dasami Dasarah Holidays 25-09-17 to 30-09-2017	12	18	30
October 2017	14 Second Saturday 01, 08, 15, 22, 29 Sundays 01 Moharam 02 Gandhi Jayanthi 19 Diwali	08	23	31
November 2017	11 Second Saturday 05, 12, 19, 26 Sundays	05	25	30
December 2017	09 Second Saturday 03, 10, 17, 24 Sundays 01 Milad-Un-Nabi 25 Christmas Christmas Holidays 24-12-17 to 26-12-17	08	23	31

RULES OF DISCIPLINE

- Top priority is given to discipline. The principal may frame from time disciplinary rules, regulating the conduct of the students in college as well as in hostels. The Principal shall have power to inflict the punishment in the interest of the students of the Institution.
- The Principal shall place himself in communication where necessary with parents of the students who are vary backward and do not show improvement of whose attendance is very irregular and conduct unsatisfactory.
- If a student is expelled from the college, intimation of the facts of expulsion, with a statement of the reasons there for shall be given forth with by the principal to the parent and University.
- The Principal of the College may prohibit students from attending political or other meetings if he apprehends a breach of peace.
- The Principal may prohibit students from going on strike.
- Ragging is prohibited within or outside of any educational institutions in the State as per G.O.M.S. No. 67 Higher Education (EC) on 31-08-2002.
- The students convicted of an offence under section 4 of Andhra Pradesh Prohibition of Ragging Act 1977 (Act 26 of 1997) punished with imprisonment for a term shall be dismissed from the Educational Institution.

CONDUCT

- ❖ Every student shall wear a clean and neat uniform except Wednesday & Saturday.
- ❖ Identify Card is must. Every student shall carry his/her identity card in the college premises.
- ❖ Smoking and cycling are strictly prohibited in the campus.
- ❖ Students are required to observe quiet of all times in the college.
- ❖ When the teacher enters the Class Room, the students shall rise and remain standing till they are asked to sit or till the teacher takes his/her seat.
- ❖ The students shall be gracious and courteous to member of the staff.
- ❖ No student shall be allowed to leave the class room without the permission of the teacher.

- ❖ A student who disturbs a lesson or makes mischief in a class may be expelled from the classes by the lecturer, and the student so expelled shall be deemed to be absent for that period. All such cases shall be reported to the Principal.
- ❖ Students who have class in particular period shall not disturb other classes at work. They should go either to the Library or to the Reading room.

RULES OF ATTENDANCE

- ☞ Students are required to attend punctually at the stated hours of Lecturer and Practical Classes. No student will be allowed to enter the class room after the third bell.
- ☞ Roll calls is taken at the beginning of each period to mark the attendance of the students. Absence for one period will be considered as absence for that half day.
- ☞ No student shall be absent himself / herself from College without prior permission of the Principal. Leave will be granted on reasonable cause.
- ☞ Attendance of the students is compulsory. Students who do not pickup 75 percent of attendance during the year are ineligible to the University Examinations.
- ☞ 90% of attendance is compulsory in practical classes.

EXAMINATIONS

- ❖ Monthly test and terminal examinations will be conducted for all classes in schedule routine. Students are to note that attending to and passing in these examinations is essential.
- ❖ In addition to the above examinations, lecturers will be conducting weekly tests or assignments.

LIBRARY

- ◆ The Library opens from 9 a.m. to 6 p.m. on all working days. The PG Library works from 8 a.m. to 6 p.m. on all working days.
- ◆ Students are expected to observe strict silence in the reading room.
- ◆ Students will be held responsible for any damage done by them in respect of the periodicals or property of the Library.
- ◆ Students wishing to borrow books shall apply to the Librarian in the prescribed form. Borrower's ticket shall be issued by the librarian to the eligible students.
- ◆ Students with borrower's ticket shall be allowed to borrow on book at a time.

- ◆ Borrowers will be eligible to keep books with them for two weeks from the date of issue.
- ◆ Borrowers failing to return the books in time shall pay a penalty of Rs.25/- per book per day.
- ◆ There is a separate Book Bank established with the assistance of the UGC, books published by the Telugu Academy are available in Book Bank for issue to the students.

PHYSICAL EDUCATION



- The College has facilities like Multi gym, Basket Ball, Volley Ball, Tennis, Table Tennis, Badminton, Ball Badminton, Kabaddi, Kho-Kho, Cricket, Weight lifting, Chess, Track and field events.
- The department of Physical Education offers instruction in Health and Physical Education.
- The activities of Physical Education offers instruction in Health and Physical Education.
- The funds of the Physical Education will be spent in accordance with the decisions of the Games Committee headed by the Principal.
- All Captains for various Games and Sports will be nominated by the Physical Director with the approval of the Principal. The Captains shall be responsible for the behaviour of the players.
- For the purpose of participation in Inter Collegiate Tournament teams possessing necessary standards will be decided by the Physical Director.
- Any indiscipline involving insubordination or defiance of constituted authority on the play field is punishable.
- Any other rule or information not covered above will be notified time to time by the Physical Director.

NATIONAL CADET CORPS (N.C.C)



1. To develop Character, Commandership, Discipline, Leadership, Secular outlook, Spirit of adventure and the ideals of selfless service amongst the youth of the country.
2. To create a human resource of organised trained and motivated youth to provide leadership in all works of life and always be available in the service of the Nation.
3. To provide suitable environment to motivate the youth to take up a career in the Armed Forces.

CARDINALS OF DISCIPLINE

- | | |
|---------------------------|-------------------------------------|
| a) Obey the smile | b) Be punctual |
| c) Work hard without fuss | d) Make no excuses and tell no lies |

NATIONAL SERVICE SCHEME

The College has 3 NSS units under the control of Central Ministry of Youth Affairs & Sports and NSS Cell of Adikavi Nannaya University. The volunteers are doing useful community services in the rural area.

Aim : Personality Development through Community Service.

Motto : NOT ME BUT WE

OBJECTIVES OF NSS

- ❖ To work with / among people
- ❖ To engage in creative and constructive social action.
- ❖ To enhance his / her knowledge of himself / herself and the community.
- ❖ To gain skills in the exercise of Democratic Leadership.
- ❖ To promote the weaker section of the community.



GRIEVANCE REDRESSAL CELL

A cell is constituted for redressal of grievances of students. The cell meets periodically to attend to the grievances.

WOMEN EMPOWERMENT CELL

A separate cell is constituted to take care of the needs of girl students. The cell is monitored by women staff members. The responsibilities of the cell are

- ★ To deal with the problems faced by the girl students.
- ★ To look after facilities in ladies waiting room and hostel.
- ★ To celebrate important days like Women's Day, Women equality day etc.,
- ★ To arrange guest lectures on Women Empowerment.

CAREER GUIDANCE & PLACEMENT CELL

A separate career guidance cell is functioning in the College. The cell provides guidance and information regarding career opportunities. Guest lectures are arranged on career guidance and Personality Development.

INTERNAL QUALITY ASSURANCE CELL (IQAC)

Internal Quality Assurance Cell is constituted as per NAAC norms, during the year 2005 - 2006. The cell periodically assesses and ensures quality of Academic programmes.

SCHOLARSHIPS

1. Government of India scholarships.
2. State Government Scholarships from Social Welfare Department.
3. Merit Scholarships.

ANDHRA UNIVERSITY DISTANCE EDUCATION CENTRE

School of Distance Education Study Centre, Andhra University, Visakhapatnam in our college was introduced in the year 1996.

PRIZES AND AWARDS

- ◆ Merit incentives will be awarded in the form of prizes to the students based on the marks obtained in the University Examinations.
- ◆ Sri Gubbala Chandraiah Memorial Award for B.A. student, who scores the maximum marks in the University Examination.
- ◆ Dr. Kalidindi Suryanarayana Raju Memorial Award for B.Sc., student, who scores the maximum marks in the University Examinations, constituted by his son Dr. K. Ramachandra Raju.
- ◆ Sri Penmetsa Venkata Satyanarayana Raju Memorial Award for B.Com. student, who scores the maximum marks in the University Examinations, constituted by his son Dr. P. Satyanarayana Raju.
- ◆ Sri Pithani Venkanna Memorial Award for M.B.A. student, who scores the maximum mark in the University Examinations, constituted by his son Sri P. Suryanarayana and Sri P. Satyanarayana.
- ◆ Divyasri late Chodisetty Pitchayya Memorial Award for B.Sc., Mathematics male student who secures highest marks in his first attempt in the University Examinations, constituted by his son Sri V.R. Chodisetty.
- ◆ Mathrusri Chodisetty Satyanarayanamma Memorial Award for B.Sc. Mathematics female student who secures highest marks in First attempt in the University Examinations, constituted by her son Sri V.R. Chodisetty.

- ◆ Sri Panja Venkata Rao Memorial Award for M.Sc., Zoology student who scores the maximum marks in the University Examinations, constituted by his son Sri P. Krishna Mohan.
- ◆ Sri Ch.V Ramanjaneyulu Memorial Award for M.Sc., Organic Chemistry student, who scores the maximum marks in the University Examinations, constituted by his grand son Dr. Ch.Durga Prasad.
- ◆ Cash Award constituted by Sri Ch.Ramakrishna Murthy, Retd. Lecturer in Commerce for Commerce student in memory of his father-in-law Sri Mynam Venkateswara Rao, Ex-president, S.V.K.P. A & S College Association.
- ◆ Cash Award constituted by Sri S.V. Rama Sastry, Retd. Junior Assistant for English Subject Topper in memory of Smt. Somabatta Veera Kasulu.

SEMINAR HALL

A college without a Seminar Hall is said "A body without a Soul" because college means - hub of Academic deliberations. So the leading lights of the Management ruminated on the idea of the construction of a fully equipped multipurpose A/c Seminar Hall in order to strengthen their highest guiding principle. "Vaagbhushanam Bhushanam" the essence of ancient literature. Our seminar hall stands for this wisdom. It is not at all over - egg the pudding if we say that our seminar hall is constructed and designed as per the national standards. The dimensions of the seminar hall speak of it. It accommodates 350 delegates at one go. The sound system pleases every listener and the A/c system gives a cool, balanced and relaxed ambience even for days together. The LCD Projector a product of Panasonic is an added attraction along with the above outstandingly qualitative equipment. Other facilities like V.Sat equipment PC system furniture enhanced the beauty of the seminar hall. The stage is decked out in a luminous way verily an imposing seminar hall. Noted speakers of eminence showered several praises. People in this area often say that what is Concovation Hall to Andhra University is our Seminar Hall to our College. Round the clock, watch will be there to maintain A/c multipurpose Seminar Hall. It takes no time authorities to arrange through the programmes come up holus-bolus, since the Seminar Hall is maintained in an apple-pie order.

ZOOLOGY MUSEUM

The present outstanding Zoology Museum is due to the outcome of hard work of past 34 years. Most of the specimens in the museum are collected during various Zoological tours by staff and students of Zoology Department. The museum is housed in a large hall of 1000 sq.ft. with an attractive central row of glass show cases.

A large 6 feet long Naja-Naja male and female, collected in the college campus during the year 1980 were presented in the museum was an additional attraction. One of the best and rare collection from local hospital Dr. K.Koteswari Devi was "Siamese twins". Human foetus of different months are collected from local Hospitals and kept in glass show cases. A number of imported rare specimens like Euplectalla, Hyalonema, Chato Pterus Basket Starfish, Proto Pterus, Lepidosirin, Amia, Lepidiosteus, Acipencer, Polypterus, Sireni, Ambystoma, Phyrnosoma, Crotalus, Coral Snake, Helo Derma, Sturgeon, Opossum are only a few in the long list of rare specimens are present. These are crystal clear caroplastic. The mounts are permanent and permit objects viewing from all six sided. A number of articulated selection of different Vertebrates are also arranged in glass show cases. A number of Glycerine mounts, Alizarine preparations from fished to mammals are present in the Museum. Models of fossils and rare living animals belong to class Reptilia and a number of stuffed birds are beautifully kept in the glass show cases.

A number of charts and photographs of Famous biologics are displayed. With so many exhibits the museum in well represented in all branches and it is craimed as one of the best in A.P.



**"All the Power is within you;
You can do anything and everything.
Believe in that;
Don't believe that you are weak,
Stand up and express the divinity
within you"**

BOTANY MUSEUM

The present outstanding status of Botany Museum is due to the outcome of strenuous work of the past 40 years. Botany Museum is housed in a hall of 525 sq.ft. with sophisticated tiled floor. The museum has an attractive central circular row of G.I. pipe with glass covered stages to display the plastic embedded specimens and fossils under illumination. the central row is surrounded by 4 rectangular and 3 semi circular rows each with three glass covered stages to keep the specimens mounted in glass jars. Various scientific models purchase from Agra are displayed in the glass covered stages and also on the walls. Portraits of veteran scientists and framed photographs of important plants are also displayed on the walls.

Photographs of important medicinal plants collected are framed and displayed on the top of the glass covered stages. Bentham & Hookers classification which is widely followed in India is displayed on the Eastern wall where as the evolution of Plant Kingdom is displayed on the Western wall.

Most of the specimens in the Museum are collected during various Botanical tours by the staff and students of the Botany department. Banana fruit with viable seeds and Banana plantlets emerged from the seeds are special attraction to the Museum. Along with the traditional herbarium sheets, the Museum has photo herbarium for most of the local flora. Other important economic plant products like cereals, pulses stem and leaf are displayed as a part of the academic curriculum. The various items in the Museum are categorized into different units in order to make it convenient to explain them to students as a part of academic curriculum.

The grasses of W.G Dist were identified upto special level with authentifed identification from Botanical Survey of India, Kolkata which keep the doors open for students and Research Scholars to derive the benefit.

Academicians paid rich encomiums in the Visitors' Book regarding the Museum.

GREEN and Eco Friendly CAMPUS



Herbal Garden



P.G. Block



U.G. Block



Botanical Garden



Towards Main Gate



Towards Administrative Block